



GOVERNOR'S COUNCIL ON
SMALL BUSINESS

GCSB Subcommittee

Recommendations

April 19, 2007

Co-Chairs:

Pam Del Duca & Mayor Michael Ong Hing



ARIZONA DEPARTMENT OF COMMERCE

JANET NAPOLITANO
GOVERNOR

JAN LESHER
DIRECTOR



Access to Affordable Health Care

Chair- David Steele



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DIRECTOR

RECOMMENDATIONS

- Eliminate barriers to Healthcare Group of AZ enrollment.
- Identify strategic partnerships and market strategies to increase the Healthcare Group's enrollment.
- Develop innovative benefit designs that provide flexible consumer-driven health care to help control the costs of providing health care coverage.
- Provide incentives and broader solutions to improved health care coverage for small business with an emphasis on the uninsured and/or under-insured.



GOVERNOR'S COUNCIL ON SMALL BUSINESS

Access to Financial Capital Chair- Barbara Bruce



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Access to Financial Capital

RECOMMENDATIONS

- Establish the Arizona Department of Commerce as the central location of information for business financing information.
- Develop a marketing strategic plan to provide small business with comprehensive information on statewide financial and educational resources.
- Enhance the ADOC Small Business Services Website to include a list of statewide resources related to business financing.





GOVERNOR'S COUNCIL ON SMALL BUSINESS

Communications, Marketing and Outreach

Chair- Joann Hardy Carranza



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Communications, Marketing and Outreach

RECOMMENDATIONS

- Enhance the ADOC Small Business Service Website with links to state, regional and local small business resources.
- Promote small business educational and statewide outreach opportunities to small business.
- Enhance rural community outreach.





Workforce Development for Small Business

Chair-Rosiland Moore



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Workforce Development for Small Business

RECOMMENDATIONS

- Increase awareness and knowledge of statewide workforce development resources.
- Research transportation and short-term or emergency childcare options available statewide for small business.
- Identify job training, apprenticeship, education programs for small business.
- Identify and promote corporate partnerships for small business capacity development.